



CHAPTER 20 SPONSORSHIP PACKAGES 2017-2018

IRWA Chapter 20 is **EXCITED** to announce our sponsorship packages for 2017-2018! Sponsorship of Chapter 20 will afford your company a unique opportunity to showcase your services to hundreds of professionals in all facets of the right of way industry.

As a Sponsor, much of the money you donate will go directly back to the members, not just reducing the cost for the member luncheons but also directly supporting the growth of our Chapter by investing in our Young Professionals, helping them become valuable members and develop into Chapter 20 Leadership! You will be sponsoring a portion of the cost for a Young Professional to attend the Young Professionals Symposium in conjunction with the IRWA Annual Education Conference. You will also be contributing to scholarship(s) for student(s) from the Real Estate, Land Survey and Community Development or other specific majors approved by the Board. These scholarship are awarded to students from a university designated by the Board each fiscal year. This will not only provide students with a valuable contribution to their education but also with networking opportunities if they choose to become a student member of Chapter 20, perhaps even a right of way career in the Real Estate or Land Surveying field. Gaining new, young members will help our Chapter grow membership and add value and opportunity to our existing members by keeping us integrated with the younger generation.

NEW THIS YEAR: Chapter 20 is hosting the 2017 Region 3 Fall Forum! We are excited about this opportunity and have built in EXCLUSIVE recognition at this event for all regular level sponsorships (Bronze-Platinum). This is your opportunity to support Chapter 20 and Region 3 in many different ways to help make it a huge success! This is an opportunity to be part of something great and we have a lot of fun and good food planned for the Region 3 Fall Forum so don't miss your chance to be a part of it!

Sponsorship package selection will be available via Chapter 20's [website](#) for a limited time only starting **June 1** through **June 30, 2017**.

A limited number of packages are available for purchase at the top three sponsorship levels Platinum, Gold and Silver. The first company to select and pay for their preferred package is the first to get it- **it is a race to the finish line!**

Don't miss this valuable opportunity to become a sponsor of Chapter 20 and get your company the recognition they deserve!

Please contact the [Chapter 20 Advertising Committee Chair](#) for additional information. Thank you!

SPONSORSHIP PACKAGES														
	Packages Available	Company Ad & Logo in Newsletter & on Website	E-Blast & Social Media	Table Tent/ Flyer	Special Recognition	Company Promotion	Designated Member Meeting	IRWA Classroom Discount	MnDOT Social Hour Booth	RWIEF Golf Tournament Hole Sponsorship	Young Professional (YP) Symposium	Student Scholarships	Free Lunch Vouchers	Region 3 2017 Fall Forum Recognition
Platinum \$3000	1	✓	✓	✓	Engraved Plaque	Ch. Meeting + Fall Forum + Social Media Blast	July (Exclusive)	\$100 Company Reimbursement + All attendees at a Member Rate (min. of 10 attendees)	FREE	FREE + One FREE "Dinner Only" ticket for event (\$30 Value)	*Up to \$350/YP (Limit 2)	**Up to \$500/Student (Limit 2)	4	EXCLUSIVE SPONSOR for the Gangster Tour + logo on all Forum communications & promotional items
Gold \$2000	2	✓	✓	✓	Framed Certificate	Ch. Meeting + Fall Forum + Social Media Blast	Sept. or Nov. (Exclusive)	\$75 Company reimbursement + All attendees at a Member Rate (min. of 10 attendees)	\$50 Discount	\$100 Discount + One FREE "Dinner Only" ticket for event (\$30 Value)	*Up to \$250/YP (Limit 2)	**Up to \$300/Student (Limit 2)	3	EXCLUSIVE SPONSORS for the Forum lunch + logo on all Forum communications & promotional items
Silver \$1250	6	✓	✓	✓	Framed Certificate	Ch. Meeting + Fall Forum + Social Media Blast	Jan., Mar. or May. (Shared if more than 3 sponsors)	\$50 Company Reimbursement + All attendees at a Member Rate (min. of 10 attendees)	\$25 Discount	\$50 Discount + One FREE "Dinner Only" ticket for event (\$30 Value)	*Up to \$150/YP (Limit 2)	**Up to \$200/Student (Limit 2)	2	EXCLUSIVE SPONSORS for the Monday evening food/beverages + logo on all Forum communications and promotional items
Bronze \$650	Unlimited	✓	✓	✓	Certificate	Social Media Blast	-	All attendees at a Member Rate (min. of 10 attendees)	-	\$25 Discount + "Dinner Only" ticket for event (\$30 Value)	*Up to 10% of Sponsorship Money/YP	*Up to 10% of Sponsorship Money/Student (Limit 2)	1	EXCLUSIVE SPONSORS for Forum snacks, beverages, etc. + logo on all Forum communications & promotional items
Forum Only \$500	Unlimited	✓ Forum Related Only	✓ At Forum Only	✓ At Forum Only	✓ At Forum Only	-	-	-	-	-	-	-	-	FORUM SPONSORS Your company name will be included on all Forum communications and promotional items

***The amount of funds provided for a Chapter 20 Young Professional to attend the Young Professional Symposium that is in conjunction with the IRWA Annual Education Conference is based on selling \$8,000 in Sponsorship Packages. If the amount of Sponsorship Packages sold is less than \$8,000, the amount funded for each Young Professional may be reduced accordingly. The Executive Board will determine the number of attendees and amount of funding for the 2018 IRWA Annual Education Conference at the July 2017 Board Meeting and funding will become a budgeted item in the 2017-2018 Chapter 20 Budget.**

****The amount of the student scholarships are based on selling \$8,000 in Sponsorship Packages. If the amount of Sponsorship Packages sold is less than \$8,000, the amount awarded for each scholarship amount may be reduced accordingly. The Executive Board will determine the number of scholarships to be awarded and the amount of each scholarship for the 2017-2018 Fiscal Year at the July 2017 Board Meeting and the scholarship amount will become a budgeted item in the 2017-2018 Chapter 20 Budget.**

SPONSOR BENEFITS

Company Ad & Logo	The sponsoring company's corporate ad will be published in 6 issues of North Star News and the sponsoring company's logo and link to their website will be posted to Chapter 20 website for 12 months.
E-Blast & Social Media	E-Blast recognition of each sponsorship commitment will be sent to all active Chapter 20 members, posted to Member Network and to Chapter 20 social media.
Table Tent	Table tents with company logos will be displayed at 6 member meetings showing their sponsorship level of commitment.
Special Recognition	Verbal recognition from Chapter President and special recognition item presented at designated member meeting.
Company Promotion	The sponsoring company will have an opportunity to speak about their company for a designated amount of time at the member meeting assigned to their sponsorship level and distribute company brochure and/or promotional materials to the attending members. Your company will also be recognized for sponsoring Chapter 20 on all of our social media sites during your sponsorship month. All sponsors will be recognized in September at the College Outreach meeting.
Designated Member Meeting	Designated member meetings will be determined based on sponsorship level. The member meeting will be offered at a reduced cost to members thanks to your sponsorship.
Classroom Discount	The sponsor can host an IRWA class all participants from that company can register for the IRWA member rate whether they are an IRWA member or not (Approx. \$100 discount for non-member attendees). If the sponsor gets 10 participants from their company to attend the class, they will receive a \$100 refund from Chapter 20. All participants must complete the entire class and reimbursement will be given after the Chapter receives the final invoice from IRWA Headquarters.
MnDOT Social Hour Booth	MnDOT Right of Way Professional's Workshop Social Hour Booth Registration Fee will be offered at a free or discounted rate.
Golf	Chapter 20's 2016 Golf Tournament Hole Sponsorship at a discounted rate plus a free "Dinner Only" ticket.
YP Symposium	Help fund the cost for Chapter 20 Young Professionals to attend the Young Professionals Symposium in conjunction with the IRWA Annual Education Conference.
Student Scholarships	Contribute to scholarships up to \$500 each to be awarded to a student currently studying Real Estate, Land Surveying, Community Development or another program approved by the Board each fiscal year. The student will be encouraged to become a Student Member of Chapter 20 and meet all scholarship guidelines/criteria laid out in the Scholarship Application.
Free Lunch Vouchers	Each sponsoring company will be given a designated number of free lunch vouchers for the meeting that they sponsor. Vouchers will only be valid for the company sponsored meeting.
Membership Drive	Contribute up to \$500 toward a special meeting to reach out to students or other professional groups to grow the Chapter membership. The \$500 will pay for or supplement the cost of lunch for the potential members only.
Fall Forum	Verbal and visually recognized at the 2017 Region 3 Fall Forum for you contributions and support of Chapter 20 and Region 3.

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available throughout the year

	Newsletter Ad	Job Posting Website & Newsletter	Job Seeker Website & Newsletter
Member	\$300 (6 issues)	\$15 (1-time)	\$15 (1-time)
Non-Member	\$450 (6 issues)	\$30 (1-time)	\$30 (1-time)