



## CHAPTER 20 SPONSORSHIP PACKAGES 2019-2020

IRWA Chapter 20 is **EXCITED** to announce our sponsorship packages for 2019-2020! Sponsorship of Chapter 20 will afford your company a unique opportunity to showcase your services to hundreds of professionals in all facets of the right of way industry.

As a Sponsor, much of the money you donate will go directly back to the members, not just reducing the cost for the member luncheons but also directly supporting the growth of our Chapter by investing in our Young Professionals, helping them become valuable members and develop into Chapter 20 Leadership! You will be sponsoring a portion of the cost for a Young Professional to attend the IRWA Annual Education Conference. You will also be contributing to scholarship(s) for student(s) from the Real Estate, Land Survey and Community Development or other specific majors approved by the Board. These scholarship are awarded to students from a university designated by the Board each fiscal year. This will not only provide students with a valuable contribution to their education but also with networking opportunities if they choose to become a student member of Chapter 20, perhaps even a right of way career in the Real Estate or Land Surveying field. Gaining new, young members will help our Chapter grow membership and add value and opportunity to our existing members by keeping us integrated with the younger generation.

**NEW THIS YEAR:** Chapter 20 is hosting the 2020 Region 3 Spring Forum and the 2020 IRWA Annual Education Conference in Minneapolis, MN! We are excited about this opportunity and have built in recognition at these events for all level sponsorships. This is your opportunity to support Chapter 20 and Region 3 in many ways to help make it a huge success and get people excited for Minneapolis in 2020! You will also be providing lunch for the education classes that Chapter 20 holds this fiscal year.

Sponsorship package selection will be available via Chapter 20's [website](#) for a limited time only starting **June 3** through **July 1, 2019**.

A limited number of packages are available for purchase at the top three sponsorship levels Platinum, Gold and Silver. The first company to select and pay for their preferred package is the first to get it- **it is a race to the finish line!**

**Don't miss this valuable opportunity to become a sponsor of Chapter 20 and get your company the recognition they deserve!**

Please contact the [Chapter 20 Advertising Committee Chair](#) for additional information. Thank you!

## SPONSORSHIP PACKAGES

Package Levels	Packages Available	Company Ad & Logo in Newsletter & on Website	E-Blast & Social Media in July	Table Tent/ Flyer	Special Recognition	Company Promotion	Designated Member Meeting	IRWA Class Free Lunch	MnDOT Social Hour Booth	2020 Minneapolis, MN Annual Education Conference	College Student Scholarships & Outreach Meeting	Free Lunch Vouchers	2020 Spring Forum Sponsor
<b>Platinum \$4000</b>	2	✓	✓	✓	Engraved Plaque	Ch. Meeting presentation + Spring Forum + Social Media Blasts	First Choice on shared meeting (Sept, Jan, Mar, May)	Sponsor of lunch at an IRWA Ch. 20 class	FREE	Logo on all volunteer shirts + One free conference registration + Finnegan Fun Run shirt sponsor	**Up to 40% of Scholarship Money (Limit 2)	4	<b>SPONSOR</b> For Spring Forum event + logo on all Forum communications & promotional items
<b>Gold \$2500</b>	4	✓	✓	✓	Framed Certificate	Ch. Meeting presentation + Spring Forum + Social Media Blasts	Second & Third Choice shared meetings (Sept, Jan, Mar, May)	Sponsor of lunch at an IRWA Ch. 20 class	\$75 Discount	Finnegan Fun Run shirt sponsor	**Up to 30% of Scholarship Money (Limit 2)	4	<b>SPONSORS</b> For Spring Forum lunch + logo on all Forum communications & promotional items
<b>Silver \$1500</b>	6	✓	✓	✓	Framed Certificate	Ch. Meeting Presentation + Spring Forum + Social Media Blasts	Combined on remaining meeting	Sponsor of lunch at an IRWA Ch. 20 class	\$50 Discount	Finnegan Fun Run shirt sponsor	**Up to 20% of Scholarship Money (Limit 2)	4	<b>SPONSORS</b> For SpringForum breakfast + logo on all Forum communications and promotional items
<b>Bronze \$1000</b>	Unlimited	✓	✓	✓	Framed Certificate	Spring Forum + Social Media Blasts	Sponsor at the "All Sponsors" meeting in October	Sponsor of lunch at an IRWA Ch. 20 class	\$25 Discount	Finnegan Fun Run shirt sponsor	*Up to 10% of Sponsorship Money (Limit 2)	4	<b>SPONSORS</b> For Spring Forum snacks, beverages, etc. + logo on all Forum communications & promotional items
<b>At Large Sponsors Only \$500</b>						Spring Forum + Social Media Blasts at Forum & Conference times only							<b>FORUM SPONSORS</b> Your company name will be included on all Spring Forum communications and promotional items

**\*\*The amount of the student scholarships is based on selling \$25,000 in Sponsorship Packages. If the amount of Sponsorship Packages sold is less than \$25,000, the amount awarded for each scholarship amount may be reduced accordingly. The Executive Board will determine the number of scholarships to be awarded and the amount of each scholarship for the 2019-2020 Fiscal Year at the July 2019 Board Meeting and the scholarship amount will become a budgeted item in the 2019-2020 Chapter 20 Budget.**

## SPONSOR BENEFITS

Company Ad & Logo	The sponsoring company's corporate ad will be published in 6 issues of North Star News and the sponsoring company's logo and link to their website will be posted to Chapter 20 website for 12 months.
E-Blast & Social Media	E-Blast recognition of each sponsorship commitment will be sent to all active Chapter 20 members, posted to Member Network and to Chapter 20 social media.
Table Tent	Table tents with company logos will be displayed at 6 member meetings showing their sponsorship level of commitment.
Special Recognition	Verbal recognition from Chapter President and special recognition item presented at designated member meeting.
Company Promotion	The sponsoring company will have an opportunity to speak about their company for a designated amount of time at the member meeting assigned to their sponsorship level and distribute company brochure and/or promotional materials to the attending members. Your company will also be recognized for sponsoring Chapter 20 on all of our social media sites during your sponsorship month. All sponsors will be recognized in September at the College Outreach meeting.
Designated Member Meeting	Designated member meetings will be determined based on sponsorship level. The member meeting will be offered at a reduced cost to members thanks to your sponsorship.
IRWA Class Free Lunch	All class participants will receive one free lunch for attending an IRWA class.
MnDOT Social Hour Booth	MnDOT Right of Way Professional's Workshop Social Hour Booth Registration Fee will be offered at a free or discounted rate.
Annual Education Conference Scholarships	Contribute to the cost to send IRWA Chapter 20 members to the Annual Education Conference in Minneapolis, MN.
2020 Minneapolis Annual Education Conference	Contribute to the cost of volunteer shirts, Finnegan Fun Run shirts.
Student Scholarships	Contribute to scholarships up to \$500 each to be awarded to a student currently studying Real Estate, Land Surveying, Community Development or another program approved by the Board each fiscal year. The student will be encouraged to become a Student Member of Chapter 20 and meet all scholarship guidelines/criteria laid out in the Scholarship Application.
Free Lunch Vouchers	Each sponsoring company will be given a designated number of free lunch vouchers for the meeting that they sponsor. Vouchers will only be valid for the company sponsored meeting.
Outreach Meeting	Contribute up to \$500 toward a special meeting to reach out to students or other professional groups to grow the Chapter membership. The \$500 will pay for or supplement the cost of lunch for the potential members only.
<b>IRWA Region 3 Spring Forum + Finnegan at the Annual Education Conference</b>	Chapter 20 will be hosting the 2020 Region 3 Spring Forum and all sponsors will be acknowledged as Forum sponsors for this event. We will also be hosting the Finnegan Fun Run as part of the 2020 Annual Education Conference and you will be promoted on the shirts for this event.

## À La Carte

*available throughout the year*

	Newsletter Ad	Job Posting Website & Newsletter	Job Seeker Website & Newsletter
Member	FREE	FREE	FREE
Non-Member	\$450 (6 issues)	\$30 (1-time)	\$30 (1-time)