



CHAPTER 20 SPONSORSHIP PACKAGES 2020-2021

IRWA Chapter 20 is **EXCITED** to announce our sponsorship packages for 2020-2021! Sponsorship of Chapter 20 will afford your company a unique opportunity to showcase your services to hundreds of professionals in all facets of the right of way industry. Due to covid-19, some of the commitments Chapter 20 promised the 2019-2020 sponsors like company logos displayed during the 2020 Region 3 Spring Forum and the 2020 IRWA IEC Finnegan Fun Run did not happen. Therefore, Chapter 20 would like to extend 2019-2020 sponsorships through 2020-2021 at your current sponsorship level.

As a Sponsor, much of the money you donate will go directly back to the members, not just reducing the cost for the member luncheons but also directly supporting the growth of our Chapter by investing in our Young Professionals, helping them become valuable members and develop into Chapter 20 Leadership! You will be sponsoring a portion of the cost for a Young Professional to attend the IRWA Annual Education Conference. You will also be contributing to scholarship(s) for student(s) from the Real Estate, Land Survey and Community Development or other specific majors approved by the Board. These scholarships are awarded to students from a university designated by the Board each fiscal year. This will not only provide students with a valuable contribution to their education but also with networking opportunities if they choose to become a student member of Chapter 20, perhaps even a right of way career in the Real Estate or Land Surveying field. Gaining new, young members will help our Chapter grow membership and add value and opportunity to our existing members by keeping us integrated with the younger generation.

Sponsorship package selection will be available via Chapter 20's [website](#) for a limited time only starting **June 1** through **June 30, 2020**.

A limited number of packages are available for purchase at Gold and Silver. The first company to select and pay for their preferred package is the first to get it- **it is a race to the finish line!**

Don't miss this valuable opportunity to become a sponsor of Chapter 20 and get your company the recognition they deserve!

Please contact the Chapter 20 President for additional information. Thank you!

SPONSORSHIP PACKAGES

Package Levels	Current Sponsors	Packages Available	Company Ad & Logo in Newsletter & on Website	E-Blast & Social Media in July	Table Tent/ Flyer	Special Recognition	Company Promotion	Designated Member Meeting	Chapter Membership Event (Tentative)	IRWA Class Free Lunch	Annual Education Conference Sponsorship	College Student Scholarships & Outreach Meeting	Free Lunch Vouchers
Platinum	WSB ProSource	Full	✓	✓	✓	Engraved Plaque	Ch. Meeting presentation + Social Media Blasts	First & Second Choice on meeting (July, Nov, Jan, Mar, May)	Sponsor of Chapter Membership Event	Sponsor of lunch at an IRWA Ch. 20 class	*Up to \$350/Member (Limit 2)	**Up to 40% of Scholarship Money (Limit 2)	4
Gold \$2,000	Fredrikson & Byron	3 of 4	✓	✓	✓	Framed Certificate	Ch. Meeting presentation + Social Media Blasts	Third & Fourth Choice shared meetings (July, Nov, Jan, Mar, May)	Sponsor of Chapter Membership Event	Sponsor of lunch at an IRWA Ch. 20 class	*Up to \$250/Member (Limit 2)	**Up to 30% of Scholarship Money (Limit 2)	4
Silver \$1,250	Ulteig SRF	4 of 6	✓	✓	✓	Framed Certificate	Ch. Meeting Presentation + Social Media Blasts	Combined on remaining meeting	Sponsor of Chapter Membership Event	Sponsor of lunch at an IRWA Ch. 20 class	*Up to \$150/Member (Limit 2)	**Up to 20% of Scholarship Money (Limit 2)	4
Bronze \$650		Unlimited	✓	✓	✓	Framed Certificate	Social Media Blasts	Sponsor at the "All Sponsors" meeting in October	Sponsor of Chapter Membership Event	Sponsor of lunch at an IRWA Ch. 20 class	*Up to 10% of Sponsorship Money/Member	*Up to 10% of Sponsorship Money (Limit 2)	4

SPONSOR BENEFITS

Company Ad & Logo	The sponsoring company's corporate ad will be published in 6 issues of North Star News and the sponsoring company's logo and link to their website will be posted to Chapter 20 website for 12 months.
E-Blast & Social Media	E-Blast recognition of each sponsorship commitment will be sent to all active Chapter 20 members, posted to Member Network and to Chapter 20 social media.
Table Tent	Table tents with company logos will be displayed at 6 member meetings showing their sponsorship level of commitment.
Special Recognition	Verbal recognition from Chapter President and special recognition item presented at designated member meeting.
Company Promotion	The sponsoring company will have an opportunity to speak about their company for a designated amount of time at the member meeting assigned to their sponsorship level and distribute company brochure and/or promotional materials to the attending members. Your company will also be recognized for sponsoring Chapter 20 on all of our social media sites during your sponsorship month. All sponsors will be recognized in September at the College Outreach meeting.
Designated Member Meeting	Designated member meetings will be determined based on sponsorship level. The member meeting will be offered at a reduced cost to members thanks to your sponsorship.
Chapter Membership Event	Chapter 20 is tentatively planning a special membership event. Sponsors would be recognized and company logos will be displayed at the event.

IRWA Class Free Lunch	All class participants will receive one free lunch for attending an IRWA class.
Annual Education Conference Scholarships	Contribute to the cost to send IRWA Chapter 20 members to the Annual Education Conference in San Antonio, TX.
Student Scholarships	Contribute to scholarships up to \$500 each to be awarded to a student currently studying Real Estate, Land Surveying, Community Development or another program approved by the Board each fiscal year. The student will be encouraged to become a Student Member of Chapter 20 and meet all scholarship guidelines/criteria laid out in the Scholarship Application.
Free Lunch Vouchers	Each sponsoring company will be given a designated number of free lunch vouchers for the meeting that they sponsor. Vouchers will only be valid for the company sponsored meeting.
Outreach Meeting	Contribute up to \$500 toward a special meeting to reach out to students or other professional groups to grow the Chapter membership. The \$500 will pay for or supplement the cost of lunch for the potential members only.

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available throughout the year

	Newsletter Ad	Job Posting Website & Newsletter	Job Seeker Website & Newsletter
Member	FREE	FREE	FREE
Non-Member	\$450 (6 issues)	\$30 (1-time)	\$30 (1-time)